



MEDIA RELEASE

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TAC Cup 20th Year Kicks Off Soon

As the beginning of the football season draws closer, so too does the 2011 TAC Cup competition.

The TAC Cup partnership is in its 20th year and this season's players are encouraged to recognise this year's message while increasing their awareness of and interest in road safety.

The TAC Cup message, '120 hours, experience not excuses' aims to ensure that Learners are compiling their now mandatory 120 hours driving practice in a range of conditions to be safer and more prepared drivers when they gain a probationary license.

The TAC encourages all under 18's from TAC Cup clubs eligible for their Learner's permit to obtain it as soon as possible.

TAC's Head of Community Relations, Phil Reed, says it is vital for 16 year olds to obtain their L-Plates as soon as they can as one of the main aims of the TAC Cup partnership is to encourage maximum driving experience to make for safer drivers.

"Road crashes are the biggest killer of young people aged 16 to 25, so it is important for young drivers to obtain as much experience as possible," Mr Reed said.

"Young drivers are more at risk because they lack driving experience and tend to take more risks on the roads."

"In their first year of driving, young people are about three times more likely to be killed or injured than older, more experienced drivers."

"These statistics speak for themselves in terms of the importance of experience behind the wheel for learner drivers" Mr Reed said.

This season all metropolitan and regional areas are required to hold at least one event where Learner drivers are required to be involved in a 60 minute road safety session.

These sessions will be facilitated by Leading Teams, who will travel to each TAC Cup venue before May 30th.

The TAC Cup Hoodie Competition is also underway this year in an effort to increase awareness of road trauma in Victoria.

Players and fans are welcome to photograph themselves with their TAC Cup t-shirts in random locations to win spot prizes. They are encouraged to upload their photos on the TAC Cup Facebook page.

More information about the TAC Cup can be found at
<http://www.facebook.com/#!/pages/TAC-Cup/142264879138232>

For more information contact the TAC's Sarah Henderson on 0429 294 262.