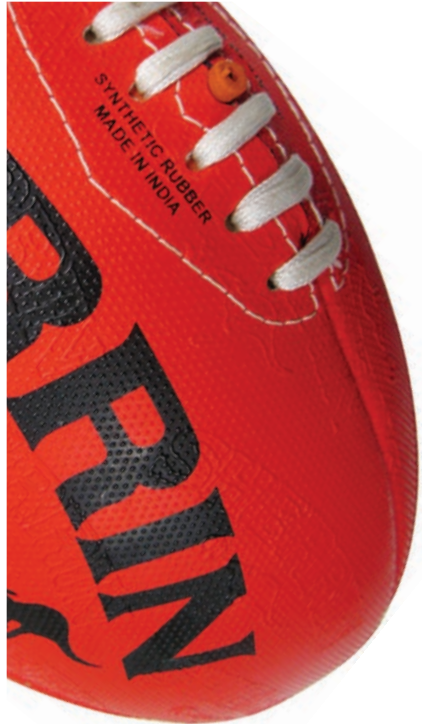


2011 Sponsorship Packages



RUPO 
football club 



INTRODUCTION

The information enclosed outlines our standard Sponsorship Opportunities, however we are more than happy to tailor a package to best suit your needs.

Alternatively, to discuss how we can assist with building a package that better meets your needs, please contact:

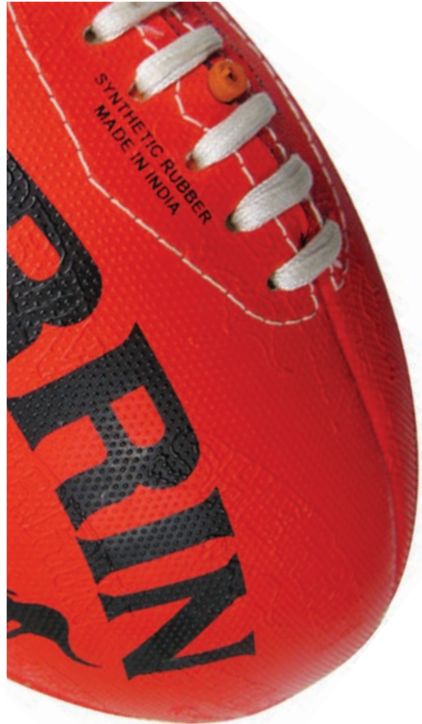
Club Development Manager
Robert Twentyman
0417 122 026
developmentmgr.rupertswoodfc@bigpond.com

This document is divided into two components:

The first part details our “Combination Packages” whilst the second part details our “Individual Component Options”, which offer an ideal entry level opportunity.

Special Offer

**Know any like minded business people?
For any referral that you provide, become
a sponsor, we will refund YOU 10% of their
sponsorship agreement.**



Principle Partner

**P.O.A. Negotiated as per annum amount.
(Minimum 3 year deal)**

Includes:

- Business classification exclusivity.
- Your logo on the front or back of all playing jumpers, and on approved apparel.
- Premium ground signage.
- Main Oval Goal Post signage.
- Banner position and hyperlink to your website on all pages of our website.
- Website sponsors page hyperlink and business summary.
- Advertisement on Digital Advertising System.
- Option to provide website offers, exclusive to Rupo members.
- Large change and social room sign.
- Tear drop banner signage around ground at home matches.
- SMS & Email promotional opportunity to whole club. Maximum of 6 per year.
- 6 complimentary entry to all club functions.
- 6 membership cards.
- 6 items of choice of Rupertswood apparel.
- Speaking rights at Club Sponsors function(s).
- Recognition at all player presentation functions.
- Honorary social membership for 2 people. Both must be nominated.
- Complimentary half time afternoon tea, including your choice of espresso coffee from the Rupo Coffee Bar, at Senior home games



Yellow & Blue Sponsor

\$5,000 per annum.

(Minimum 3 year deal)

Includes:

- Business classification exclusivity.
- Your logo on: Approved club apparel.
- Premium ground signage.
- Pines Oval Goal Post signage
- Prominent position and hyperlink to your website on all 1st level menu pages of our website.
- Website sponsors page hyperlink and business summary.
- Advertisement on Digital Advertising System.
- Prominent rotational website advertising.
- Option to provide website offers, exclusive to Rupo members.
- Large change and social room sign.
- SMS & Email promotional opportunity to whole club. Maximum of 4 per year.
- 4 complimentary entry to all club functions.
- 4 membership cards.
- 4 items of choice of Rupertswood apparel.
- Honorary social membership for 2 people. Both must be nominated.
- Complimentary half time afternoon tea, including your choice of espresso coffee from the Rupo Coffee Bar, at Senior home games.



Blue Sponsor

\$3,000 per annum. (Single year)
or \$2,700 per annum (3 years)

Includes:

- Business classification exclusivity.
- Prominent ground signage.
- Website sponsors page hyperlink and business summary.
- Advertisement on Digital Advertising System.
- Rotational website advertising.
- Option to provide website offers, exclusive to Rupo members.
- Small change and social room sign.
- SMS or Email promotional opportunity to whole club. Maximum of 2 per year.
- 2 complimentary entry to all club functions.
- 2 membership cards.
- 2 items of choice of Rupertswood apparel.
- Recognition at all player presentation functions.
- Honorary social membership for 2 people. Both must be nominated.
- Complimentary half time afternoon tea, including your choice of espresso coffee from the Rupo Coffee Bar, at Senior home games.



Yellow Sponsor

**\$1,200 per annum. (Single year)
or \$1,000 per annum (3 years)**

Includes:

- Ground signage
- Website sponsors page business directory listing.
- Advertisement on Digital Advertising System.
- Rotational website advertising.
- Option to provide website offers, exclusive to Rupo members.
- Small change or social room sign.
- SMS or Email promotional opportunity to whole club. Maximum of 2 per year.
- 2 complimentary entry to all club functions.
- 2 membership cards.
- 2 items of choice of Rupertswood apparel.
- Honorary social membership for 2 people. Both must be nominated.
- Complimentary half time afternoon tea, including your choice of espresso coffee from the Rupo Coffee Bar, at Senior home games.



Individual Components

Digital Advertising System

\$300 per annum

An ideal entry level opportunity to advertise on this exciting unique marketing tool. Will be displayed in high traffic areas and on all home match days, adjacent to the clubrooms.

Website Business Directory

\$150 per annum

Listing in the Trade Directory section of the club's website, with hyperlink to your own website if desired.

Membership Card

\$100 Maximum of 4 available

Exclusive opportunity promote your business by making a strong offer exclusive to Rupo members upon presentation of their Membership Card, driving potential customers to your business, with the potential for longer term positive impact for your business.

Match Awards and Donations

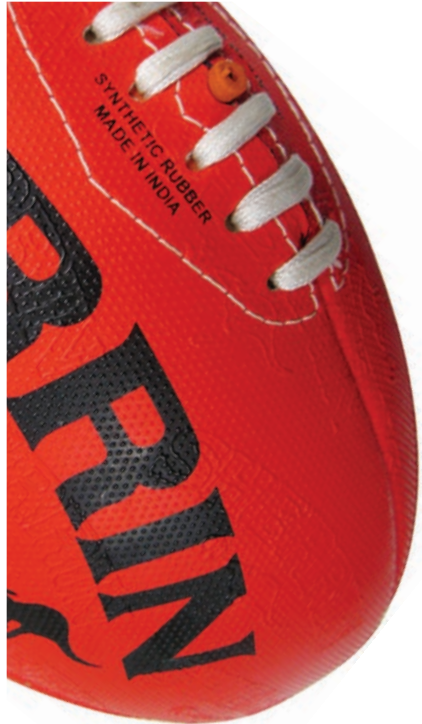
POA

Sponsorship in this area will be assessed on a case by case basis

Internal Signage (Small)

Either \$150 Both \$250 per annum

Perfect entry level opportunity to promote your business. Signs can be placed in either social rooms, change rooms or both.



Internal Signage (Large)

Either \$400 Both \$750 per annum

Perfect entry level opportunity to promote your business. Signs can be placed in either social rooms, change rooms or both.

Rupo Coach's Box Signage

Senior \$400 Junior \$400 Both \$650

Erected on the rear of Rupo's coaches' box at all home games for both Senior & Junior games. Option on whether Senior or Junior or both.

SMS

\$150 per SMS

Up to 160 characters of advertising/promotion of a special offer to members.

Email

\$150 per Email

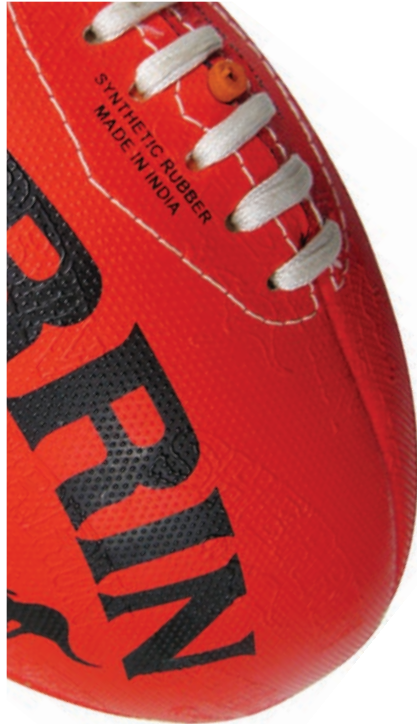
Equivalent of 1 x A4 page size email of advertising/promotion of a special offer to members.

Referral / Discount

POA

For every NEW sponsor that is referred to the club, you will be rewarded with 10% of the value of their total sponsorship agreement.

Notes : Some artwork fees might apply for the development of any of these advertising medium. Some of the above offers may be subject to availability and are subject to a "first in first served" basis.



Sponsorship application form

Name of Contact Person:

Name of Company:

Address:

Phone:

Email:

Level of Sponsorship/s:

Principal Partner

Yellow & Blue

Blue

Yellow

Other:

Comments:

Please note, completion of this application form indicates Sponsorship preference only. Once this is received, the Sponsorship contract shall be forwarded for completion.

Please return this form to:

Robert Twentyman

PO Box 809

Sunbury VIC 3429

or email to : developmentmgr.rupertswoodfc@bigpond.com